

BUSINESS CARD AD
SIZE: 2”h x 3.5”w
COST: \$30.00

HALF PAGE AD
SIZE: 3.75”h x 4.5”w
COST: \$60.00

FULL PAGE AD
SIZE: 7.5”h x 4.5”w
COST: \$90.00 (Inner page)
COST: \$120.00 (Inside Cover)

CHILDRENS PLAYTIME PRODUCTION PLAYBILL ADVERTISING SCHEDULE AND SUBMISSION GUIDELINES

PRODUCTION: *Dare to Dream Disney Musical Revue 2026*
DATES: May 26 and May 27, 2026
LOCATION: *McCallum Theatre – Palm Desert*

PUBLICATION DATE: May 26, 2026

The program will be 8.5”h x 5.5”w in booklet format and is expected to be seen by over 600 local area residents. The playbill will also be kept online throughout the season. Ads will remain in future playbills through end of season.

SUBMISSION REQUIREMENTS

DEADLINE FOR SUBMISSION: MON. MAY 18th

For half page and full-page ads (including inside cover), provide complete, print ready ad on hard copy or, where possible, an e-mailed graphic file is appreciated.

(Note: ad should be to size indicated at left – size adjustments may be made to existing ad pieces, but keep in mind that adjustment may distort graphics or render text less readable.)

For business card ads, provide clean business card.

No design work or content modifications should be expected.

For additional information or to submit an ad, please contact CPP at
(760) 303-1990

CPP is a California Non-profit 501(c)(3) Corporation (#33-0730102).