

**BUSINESS CARD AD**  
**SIZE: 2" h x 3.5" w**  
**COST: \$30.00**

**HALF PAGE AD**  
**SIZE: 3.75" h x 4.5" w**  
**COST: \$60.00**

**FULL PAGE AD**  
**SIZE: 7.5" h x 4.5" w**  
**COST: \$90.00 (Inner page)**  
**COST: \$120.00 (Inside Cover)**

## **CHILDRENS PLAYTIME PRODUCTION PLAYBILL ADVERTISING SCHEDULE AND SUBMISSION GUIDELINES**

PRODUCTION: *Raise Your Voice Broadway Jr Revue 2026*  
DATES: Feb 27, Feb 28, and Mar 1, 2026  
LOCATION: *Youtheatre Players – Shops at Palm Desert*

PUBLICATION DATE: February 27, 2026

The program will be 8.5" h x 5.5" w in booklet format and is expected to be seen by over 500 local area residents. The playbill will also be kept online throughout the season. Ads will remain in future playbills through end of season.

### **SUBMISSION REQUIREMENTS**

**DEADLINE FOR SUBMISSION: MON. FEB 23<sup>rd</sup>**

For half page and full-page ads (including inside cover), provide complete, print ready ad on hard copy or, where possible, an e-mailed graphic file is appreciated.

*(Note: ad should be to size indicated at left – size adjustments may be made to existing ad pieces, but keep in mind that adjustment may distort graphics or render text less readable.)*

For business card ads, provide clean business card.

No design work or content modifications should be expected.

**For additional information or to submit an ad, please contact CPP at  
(760) 303-1990**

CPP is a California Non-profit 501(c)(3) Corporation (#33-0730102).

Program Advertising  
12/31/25